

# autumnfrasher.

Graphic Designer

[www.autumnfrasher.com](http://www.autumnfrasher.com)

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## Education

**Savannah College of Art and Design**  
2024 | Bachelor of Fine Arts | Graphic Design  
Dean's List | 2021-2024

**Indiana University East**  
2016 | Bachelor of Science | Criminal Justice

## Skills

Graphic Design  
Illustration Design  
Communication  
Collaboration  
Highly organized  
Detail-oriented  
Problem-solving  
Leadership

## Software

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Acrobat  
Adobe AfterEffects  
Wordpress  
Figma  
Google Suite  
Microsoft Word  
Microsoft Excel  
Microsoft Powerpoint

## Experience

**SCAD — QuarterTONE**  
Fall 2023 | Business of Graphic Design

Developed and executed a comprehensive brand awareness campaign for The Bee Cause Project, aimed at increasing visibility and engagement.

- Management of multiple projects simultaneously, ensuring overall success of each project.
- Implemented a consistent visual theme to establish a cohesive and recognizable visual identity across campaign deliverables.
- Spearheaded the design and layout of presentation materials, with a primary focus on creating compelling and visually engaging slide decks.
- Effective work-in-progress reporting. Delivery of timely, accurate and transparent project reporting to team.

**LOFT Ann Taylor — Sales Associate**  
July 2022-May 2023 | Savannah, GA

- Provided exceptional customer service by assisting customers in selecting and purchasing merchandise.
- Maintained a deep understanding of product features and benefits to effectively communicate with customers.
- Achieved and exceeded sales goals through proactive engagement with customers and effective upselling techniques.

**JJones Gallery — Gallery Assistant**  
January 2021-June 2021 | Port Royal, SC

Provided management assistance for gallery operations for independent artist.

- Maintained gallery social media platforms and website.
- Designed and produced visually appealing art gallery collateral, including business cards and brochures, aligning with the gallery's brand identity and enhancing promotional efforts for exhibitions.
- Established effective relationships with clients and visitors, including working in a collaborative manner for commission inquiries.
- Implemented an efficient system for tracking and managing artwork inventory, reducing errors and improving overall organization.
- Provided administrative support, including filing, data entry, and managing appointments to support operations.

**Lakewood Childcare Center — Teacher**  
February 2019-December 2020 | Lakewood, OH

- Cultivated relationships with parents to build support for students and reinforcements for classroom instruction.
- Conducted regular assessments to monitor the progress of individual students and adapted teaching strategies accordingly.